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NewsRelease

For Immediate Release:

Cadwalader Advises ELEAD1ONE in its Acquisition by CDK Global

New York, July 16, 2018 —Cadwalader, Wickersham & Taft LLP, a counselor to global financial institutions and corporations, is advising ELEAD1ONE, the leading provider of fully integrated customer relationship management software solutions to automotive dealers, in its acquisition by CDK Global.

ELEAD1ONE serves approximately 4,000 dealerships across North America, including 6 of the top 10 dealer groups, and has over 1,500 employees with offices in Georgia and Florida. CDK Global (Nasdaq: CDK) is a leading global provider of integrated information technology and digital marketing solutions to the automotive retail and adjacent industries. Focused on enabling end-to-end automotive commerce, CDK Global provides solutions to dealers in more than 100 countries around the world, serving approximately 28,000 retail locations and most automotive manufacturers.

The proposed transaction is subject to customary closing conditions.

The Cadwalader team is being led by Corporate special counsel Daniel Raglan and includes Corporate associates Timothy Ormsby, Tyler Carson and Marianna Wonder; Tax Group chair Linda Swartz and Tax partner Edward Wei; Executive Compensation and Employee Benefits partner David Teigman and associate Daniel Shiner; Intellectual Property special counsel Howard Wizenfeld; and Antitrust counsel Ngoc Hulbig.

About Cadwalader, Wickersham & Taft LLP

Cadwalader, Wickersham & Taft LLP, established in 1792, serves a diverse client base, including many of the world's leading financial institutions and corporations in more than 50 countries. With offices in New York, London, Charlotte, Washington and Brussels, Cadwalader offers legal expertise in antitrust, banking, corporate finance, corporate governance, energy, environmental, executive compensation, financial restructuring, health care, intellectual property, litigation, mergers and acquisitions, private equity, private wealth, real estate, regulation, securitization, structured finance, tax and white collar defense. For more information, visit www.cadwalader.com.