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NewsRelease

For Immediate Release:

Cadwalader Represents Mod Champagne in Action Against Total Wine

New York, NY, February 4, 2021, Cadwalader is representing Mod Champagne in trademark infringement and false advertising actions against national retailer Total Wine. The suit also named Blicher Pierce Wagner Wine Merchants LLC.

The lawsuit filed in California federal court alleges that Total Wine conspired with distributor Southern Glazer's Wine & Spirits to destroy the Mod Champagne brand, which has been actively promoted by singer and influencer Drake. Central to the suit are alleged violations of the Lanham Act's bans on false advertising, unfair competition and trademark infringement.

Cadwalader's team is led by Trials Group chair Sean O'Shea and includes partner Michael Petrella.

About Cadwalader, Wickersham & Taft LLP

Cadwalader, established in 1792, serves a diverse client base, including many of the world's leading financial institutions, funds and corporations. With offices in New York, London, Charlotte and Washington, Cadwalader offers legal representation in antitrust, banking, capital markets, corporate finance, corporate governance, executive compensation, financial restructuring, intellectual property, litigation, mergers and acquisitions, private equity, private wealth, real estate, regulation, securitization, structured finance, tax and white collar defense. For more information, visit www.cadwalader.com.