

Contacts:

Robert Robertson +1 212 504 6897
robert.robertson@cwt.com

Aimee Baxter +1 212 504 6454
aimee.baxter@cwt.com

NewsRelease

For Immediate Release:

Cadwalader Successfully Advises Anheuser-Busch in Trademark Infringement Case

New York, July 25, 2014—Cadwalader, Wickersham & Taft LLP, a leading counselor to global financial institutions and corporations, advised Anheuser-Busch in the case *Action Ink, Inc. v. Anheuser-Busch, Inc.* The Fifth Circuit held that Action Ink, a sports marketing company, abandoned its trademark "The Ultimate Fan" because it has not used the mark in nearly 20 years. The Fifth Circuit affirmed the Eastern District of Louisiana's grant of summary judgment for Anheuser-Busch on collateral estoppel grounds. Just weeks before suing Anheuser-Busch in January 2012 for trademark infringement, among other claims, Action Ink sued the New York Jets, a professional football team, alleging infringement of the same mark. The Eastern District of Louisiana granted the New York Jets summary judgment based on Action Ink's abandonment and ordered cancellation of the mark. That decision collaterally estopped Action Ink from proceeding with its claims against Anheuser-Busch. The Fifth Circuit affirmed both district court decisions.

The Cadwalader team was led by litigation partner Peter Edward Moll and included Elizabeth M. Wright, an associate in the Litigation Department.

About Cadwalader, Wickersham & Taft LLP

Cadwalader, Wickersham & Taft LLP, established in 1792, serves a diverse client base, including many of the world's leading financial institutions and corporations in more than 50 countries. With offices in New York, London, Charlotte, Washington, Houston, Beijing, Hong Kong and Brussels, Cadwalader offers legal expertise in antitrust, banking, corporate finance, corporate governance, energy, environmental, executive compensation, financial restructuring, health care, intellectual property, litigation, mergers and acquisitions, private equity, private

wealth, real estate, regulation, securitization, structured finance, tax and white collar defense. For more information, visit www.cadwalader.com.