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# NewsRelease

For Immediate Release

## Legal Community Mobilizes to Support Food Bank For New York City's 'Justice Served' Campaign

New York, NY, January 31, 2017: Leading law firms and corporate legal departments are once again stepping up with dollars and volunteers to support Justice Served, a campaign by the NYC legal community to end hunger in New York City. The campaign supports Food Bank For New York City, the city's major hunger-relief organization working to end hunger across the five boroughs.

The Justice Served campaign raised over 300,000 meals in its inaugural year, including 40,000 kosher-for-Passover meals.

"I am extremely proud of the role that the founding member firms played in the remarkable success of Justice Served in 2016," said Lary Stromfeld, a Cadwalader partner and founder of Justice Served. "The support of the legal community has been so strong that we have set even higher expectations for our 2017 campaign."

So far, participating law firms for the 2017 campaign, which runs from February 1 through March 17, include Alston & Bird, Cadwalader, Jones Day, Kramer Levin, O'Melveny, Ropes & Gray, Sidley and White & Case. Sponsors also include the law departments of Morgan Stanley and Wells Fargo as well as Goldman Sachs.

"One in five New Yorkers rely on Food Bank because they struggle to put food on the table," said Margarete Purvis, President and CEO of Food Bank For New York City. "While solutions are possible, they require all New Yorkers to be engaged. The legal community's continued support exhibited through Justice Served is a great example of how everyone can participate in the fight to end hunger. We thank all of the founding firms for their commitment to spearhead this effort."

"Food Bank For New York City provides nearly 63 million free meals annually to approximately 1.4 million New Yorkers through a network of 1,000 charities and schools in New York City's five boroughs. Once you understand the critical role that Food Bank plays in addressing the tremendous need within our city, it is hard to turn away from them," added Stromfeld, who is a member of Food Bank's board.

The Justice Served campaign welcomes contributions to the fight against hunger through donations, volunteers and raising awareness within the legal community. Food Bank will even customize on-site awareness sessions and volunteer opportunities. One hundred percent of the funds collected will benefit Food Bank For New York City and its hunger-relief programs, which reach 1 in 5 New York City residents throughout the five boroughs. Additional information is available at <http://www.foodbanknyc.org/events/justice-served>.

**About Food Bank For New York City**

Food Bank For New York City has been the city's major hunger-relief organization working to end hunger throughout the five boroughs for more than 30 years. Nearly one in five New Yorkers relies on Food Bank for food and other resources. Food Bank takes a strategic, multifaceted approach that provides meals and builds capacity in the neediest communities, while raising awareness and engagement among all New Yorkers. Through its network of more than 1,000 charities and schools citywide, Food Bank provides food for approximately 62.5 million free meals per year for New Yorkers in need. Food Bank For New York City's income support services, including food stamps (also known as SNAP) and free tax assistance for the working poor, put more than \$150 million each year into the pockets of New Yorkers, helping them to afford food and achieve greater dignity and independence. Food Bank's nutrition education programs and services empower more than 45,000 children, teens and adults to sustain a healthy diet and active lifestyle on a low budget. Working toward long-term solutions to food poverty, Food Bank develops policy and conducts research to inform community and government efforts. To learn more about how you can help, please visit [foodbanknyc.org](http://foodbanknyc.org). Follow us on Facebook (FoodBankNYC), Twitter (@FoodBank4NYC) and Instagram (FoodBank4NYC).

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