

# FUND FINANCE FRIDAY

## Investec's Sustainability in the Mid-Market: Ambition to Action Report Part 2 Out Now

February 2, 2024



In partnership with  
**FT** LONGITUDE

### *Sustainability:* ambition to action

Report 2 - January 2024



For mid-market companies with limited resources, how can ESG make a material difference to their growth and long-term viability?

— OUT OF THE ORDINARY

Investec's second instalment of the 'Sustainability in the mid-market: Ambition to Action' report conducted in partnership with the Financial Times is out now. We surveyed over 500 CEOs and CFOs in the UK to get a corporate perspective on how ESG is affecting the private equity (PE) industry.

The report explains how PE appreciates the value accretive opportunities of ESG strategies and the symbiotic relationship developing on the topic of sustainability between management teams and private equity.

Key findings include:

- 65% of companies with backing from PE investors believe strong ESG performance makes them more attractive to potential partners and acquirers
- 39% of corporates with a strategy in place expect to increase investment in ESG enhancing initiatives over the next 12 months
- 44% of corporates with private equity (PE) backing see revenue-growth opportunities following the full implementation of their ESG strategies
- 55% of mid-market companies see sustainability as business critical

Find out more about what they had to say now: <https://link.investec.com/yi2brb>