## Fund Finance Friday

## **Fund Fanatics: Alternative Assets Going Mainstream**

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In this week's Fund Fanatics episode, Jeff Maier and Scott Aleali begin their conversation with Michael Sidgmore, Co-Founder and Partner at Broadhaven Capital Partners, by stepping into the rapidly developing trend in alternative investment assets – Alt Alt Assets, the merging of finance and culture. Part 1 of this two-part discussion highlights the potential for private equity, as the democratization of access to non-traditional assets gains steam. Check out Part 1 here.